

Cat Pumps (U.K.) Limited and your Data

To all our valued customers & suppliers,

As you are likely aware, General Data Protection Regulation - "GDPR" - came into effect on Friday 25th May 2018.

We would therefore like to take the opportunity to inform you about the personal data we hold for you, which includes:

- Your first name, surname and occasionally your title.
- Your company name.
- Your company email address.
- Your company telephone number.
- Your job title.

The combination of all of these pieces of information are what is considered to be personal data and is only accessible by the staff at Cat Pumps (U.K.) Ltd. We do not share your information with third-parties.

Very occasionally, we may send emails in the form of a newsletter or bulletin, to keep you up to date, let you know about new products or invite you to our pump training, etc. Under GDPR, these emails are sent under the category of 'Legitimate Interest' so we are not required to refresh consent. Each email we send features the opportunity to unsubscribe, so you can stop receiving emails immediately, but you can also reply to this email and we will update your preferences manually.

We hope you continue to receive our emails, but if you have any queries about your information, feel free to contact us on 01252 622031.

Kind Regards,



MarkAustin
GeneralManager